

**That Which is Claimed:**

1. A cosmetic cleansing formulation, comprising:

a) one or more surfactants selected from the group consisting of sulfates and  
5 sulfonates, and

b) one or more alkylpolyamphopolycarboxyglycinates, said  
alkylpolyamphopolycarboxyglycinates present in an amount sufficient to reduce the  
adsorption by the skin of the one or more surfactants during cosmetic cleansing of the  
skin.

2. The cosmetic cleansing formulation as claimed in claim 1, wherein the one  
or more surfactants selected from the group consisting of sulfates and sulfonates  
include sodium laureth sulfate.

3. The cosmetic cleansing formulation as claimed in claim 2, wherein the one  
or more alkylpolyamphopolycarboxyglycinates include sodium carboxymethylco-  
coylpolypropylamine.

4. The cosmetic cleansing formulation as claimed in claim 2, wherein the  
20 sodium laureth sulfate is present in an amount between 1 and 20% by weight, based on  
the total weight of the formulation.

5. The cosmetic cleansing formulation as claimed in claim 2, wherein the  
sodium laureth sulfate is present in an amount between 5 and 15% by weight, based on  
25 the total weight of the formulation.

6. The cosmetic cleansing formulation as claimed in claim 2, wherein the one ,  
or more alkylpolyamphopolycarboxyglycinates are present in an amount between 0.1  
and 10% by weight, based on the total weight of the formulation.

7. The cosmetic cleansing formulation as claimed in claim 2, wherein the one or more alkylpolyamphopolycarboxyglycinates are present in an amount between 1 and 5% by weight, based on the total weight of the formulation.

5

8. The cosmetic cleansing formulation as claimed in claim 2, further comprising one or more ethoxylated glycerol isostearates in a concentration of from 0.2 to 8% by weight, based on the total weight of the formulation.

10 9. The cosmetic cleansing formulation as claimed in claim 2, further comprising one or more fatty alcohol polyglycol ethers in a concentration of from 0.1 to 5% by weight, based on the total weight of the formulation.

15 10. The cosmetic cleansing formulation as claimed in claim 1, wherein the one or more alkylpolyamphopolycarboxyglycinates include sodium carboxymethylcoylpolypropylamine.

20 11. The cosmetic cleansing formulation as claimed in claim 1, wherein the one or more surfactants are present in an amount between 1 and 20% by weight, based on the total weight of the formulation.

25 12. The cosmetic cleansing formulation as claimed in claim 1, wherein one or more surfactants are present in an amount between 5 and 15% by weight, based on the total weight of the formulation.

13. The cosmetic cleansing formulation as claimed in claim 1, wherein the one or more alkylpolyamphopolycarboxyglycinates are present in an amount between 0.1 and 10% by weight, based on the total weight of the formulation.

14. The cosmetic cleansing formulation as claimed in claim 1, wherein the one or more alkylpolyamphopolycarboxyglycinates are present in an amount between 1 and 5% by weight, based on the total weight of the formulation.

5 15. The cosmetic cleansing formulation as claimed in claim 1, further comprising one or more ethoxylated glycerol isostearates in a concentration of from 0.2 to 8% by weight, based on the total weight of the formulation.

10 16. The cosmetic cleansing formulation as claimed in claim 1, further comprising one or more fatty alcohol polyglycol ethers in a concentration of from 0.1 to 5% by weight, based on the total weight of the formulation.

17. A foam preparation including the cosmetic cleansing formulation as claimed in claim 1.

15 18. A hair shampoo including the cosmetic cleansing formulation as claimed in claim 1.

20 19. A shower gel including the cosmetic cleansing formulation as claimed in claim 1.

20. A formulation for application to the skin, comprising:  
sodium laureth sulfate; and  
sodium carboxymethylcocoylpolypropylamine.

25 21. The formulation as claimed in claim 20, wherein the sodium laureth sulfate is present in an amount from 9 to 15% by weight, based on the total weight of the formulation.

22. The formulation as claimed in claim 20, wherein the sodium carboxymethylcocoylpolypropylamine is present in an amount from 1 to 5% by weight, based on the total weight of the formulation.

- 5           23. A method of cleansing the skin, comprising applying to the skin a formulation comprising:
- a) one or more surfactants selected from the group consisting of sulfates and sulfonates, and
  - b) one or more alkylpolyamphopolycarboxyglycinates.

10           24. The method as claimed in claim 23, wherein the one or more surfactants selected from the group consisting of sulfates and sulfonates include sodium laureth sulfate.